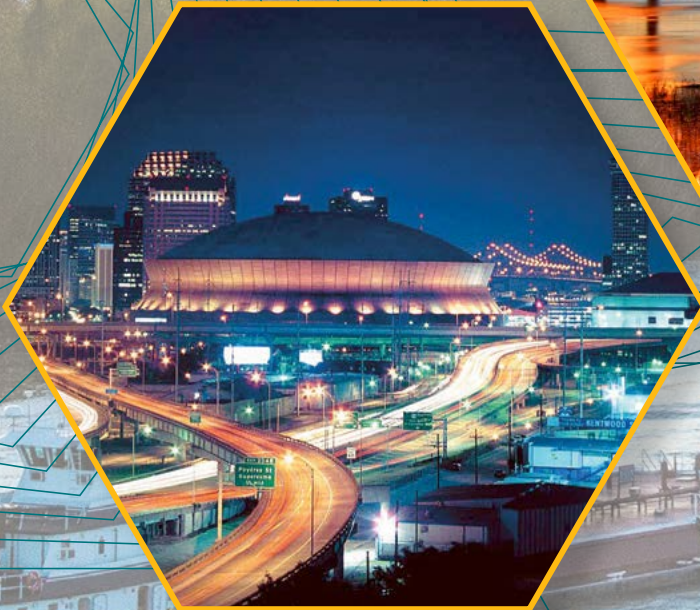




ASCE 2017 CONVENTION

NEW ORLEANS, LOUISIANA
OCTOBER 8-11, 2017

Engineering › Innovating › Leading



SPONSOR PROSPECTUS



ASCE 2017 CONVENTION | SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

PLATINUM – \$25,000

Choose from these high visibility options:

Opening Plenary & Keynote Speaker—Gain recognition for your company among the leaders in civil engineering at the Opening Plenary Session, the official kickoff of this flagship event. Align your brand with the preeminent authority and voice for the civil engineering profession and build awareness with a critical audience of decision makers. (Exclusive).

Welcome Reception—This reception provides a casual setting for attendees to reconnect with old colleagues, network, and meet new friends. This great networking opportunity is the first event of the Convention. (Exclusive).

Closing General Session Keynote Speaker and Luncheon—Attendees will finish out the Convention on a high note with a motivating and inspiring presentation. Be the last note-worthy event on their minds by supporting this session (Exclusive).

Celebration of Leaders Luncheon—Show your support for the civil engineering community as it honors the outstanding careers and achievements of ASCE members. This is a great opportunity to be part of the Distinguished Member induction ceremony. (Exclusive).

Industry Leaders Forum—What are the key issues facing civil engineers today? What is underway to cultivate a better tomorrow? Attendees find out at this prestigious and thought-provoking event open to all attendees. (Exclusive).

General Convention Sponsor—Show your support for civil engineering by becoming a Platinum-level financial sponsor of the Convention.

GOLD – \$15,000

Choose from these high visibility options:

Attendee Giveaway with ASCE & Sponsor Logo—Get your company name in front of each Convention attendee. Company name and logo will be displayed, along with ASCE's, on this year's memorable and unique gift. (Exclusive).

Final Program Notebook—Company logo and advertisement will be displayed prominently on the notebook which every registrant receives, allowing them to navigate the Convention and capture all the pertinent lessons they've learned while attending. Your company's logo will appear on the front cover of the program along with your company's black-and-white ad on the back cover. (Exclusive).

Student & Emerging Leaders Welcome

Breakfast—This sponsorship gives your company an exclusive opportunity to show your support for the student community. Students get insiders' tips on the Convention program and an opportunity to network with colleagues, meet new friends, and get acquainted with ASCE's leadership. (Exclusive).

Leadership Event & Society Awards

Breakfast—Promote your brand while celebrating leaders at this prestigious event, which will feature a keynote on leadership. (Exclusive).

General Convention Sponsor—Promote your brand and show your support by becoming a Gold-level financial sponsor.

SILVER – \$10,000

Choose from these high visibility options:

Mobile Portal—A mobile portal will be available for smartphone and tablet users during this year's Convention. Gain maximum exposure via banner ads and other app features by sponsoring the Convention app. (Exclusive).

Tech Central—Where all attendees will gather to register online and pick up registration information and check emails. Display your brand front and center on the computer kiosks and signage. (Exclusive).

Social Media Wall—Prominent branding available on a real time social media wall.

Cell Phone Charging Station—Each station has an LCD screen and 18 charging tips. Charging stations contain two advertising components: an LCD screen capable of displaying visuals and an exterior vinyl wrap for branding.

Hotel Key Cards—Put your four-color message on the hotel room keys of the attendees staying at the official Convention hotels. Hotel key cards are used by attendees multiple times daily. (Exclusive).

PDH Scanning Stations—Promote your company to the attendees as they scan into each concurrent session. Each concurrent session room will be outfitted with an iPad scanner which will contain the sponsor's logo and sponsor's name.

General Convention Sponsor—Promote your brand and show your support by becoming a Silver-level financial sponsor.

BRONZE – \$5,000 to \$7,500

Choose from these high visibility options:

Lanyards with ASCE & Sponsor Logo (\$5,000)—Lanyards are the must-have accessory at the ASCE Convention. Lanyards offer a way to display your logo while holding their badge, business cards, etc., throughout the Convention. (Exclusive).

Community Service Project (\$5,000)—Members (including students and younger members) come together to participate in a community service project that not only gives back to the local community but also provides educational information on the importance of civil engineering. Help make a difference and leave a positive impact on the community. (Exclusive).

VIP Lounge (\$5,000)—Promote your brand to ASCE Foundation donors, Distinguished Leaders and Award Winners.

General Convention Sponsor—Show your support for civil engineering by becoming a Bronze-level financial sponsor of the Convention.

COPPER – \$3,000

Choose from these high visibility options:

Technical Tours—Sponsor one of the behind-the-scenes Convention tours of New Orleans engineering marvels. Sponsor will receive priority for tickets and event signage. (Multiple).

ASCE Communities—The Communities area is THE place for attendees to get together, develop new collaborations, and learn more about ASCE. Here is your opportunity to support the industry and be most visible where our members will be gathering and networking throughout the event. (Multiple).

Refreshment Breaks—Beverage breaks offer attendees a chance to get something to drink and network with sponsors and colleagues between sessions. You will receive signage at the break station along with company literature distribution on or near the beverage display. (Multiple).

General Convention Sponsor—Show your support for civil engineering by becoming a Bronze-level financial sponsor of the Convention.